

+ImageNet
Consulting

hsc 
THE UNIVERSITY *of* NORTH TEXAS
HEALTH SCIENCE CENTER *at* FORT WORTH

Communicate Clearly with Staff and Patients with Digital Signage.

BUILDING

Health Pavilion

INDUSTRY

Healthcare

WEBSITE

<https://www.unthsc.edu/>

PRODUCTS

Digital Signage

Wallboard Software





The Business Challenge

UNTHSC's Health Pavilion had digital display software that was outdated, making updating directory and contact information a strenuous process. Its design options were limited, and the system was only able to be updated from one location, forcing staff to leave their offices to make changes to their digital displays.

WHAT THEY'RE SAYING NOW:

“ We have been able to run a “culture of quality” campaign for our employees and it has really helped to clarify what our quality team does and how each staff member can play a part in that bigger initiative.”

- Kimberly Rossiter Health Pavilion Communications and Provider Relations Mgr.

The Thought Process

Navetech and ImageNet discussed their needs regarding Content Management Solutions and Digital Signage Displays. After a couple of meetings, a Wallboard Content Management Portal was established, and training was provided so that key stakeholders could “kick the tires”. It became evident that the Wallboard solution was a perfect fit for UNT HCS's desired outcomes. After onsite meetings, the appropriate type, style, and sizes of the Digital Signage Display hardware were chosen. Then a formal Statement of Work (SOW) was developed, proposed, and approved by Michael Brown.



The Results

- + Improved staff engagement.
- + Our Wallboard platform is more user-friendly for staff than their previous system.
- + Expanded design options with Wallboard.
- + Assisted the ability to communicate clearly with clinicians, staff and patients.
- + Staff is now able to operate digital displays from any device.
- + Better internal engagement amongst staff.

WHAT THEY'RE SAYING NOW:

“ We are able to highlight an employee of the month and a department of the month on the signage. People have loved seeing themselves up there! We are definitely seeing more engagement.”

- Kimberly Rossiter Health Pavilion Communications and Provider Realties Mgr.



About ImageNet Consulting

To accomplish our mission, we train our consultants to optimize and enhance the management of business processes.

In most cases, this has changed little since the 1600's. While technology changes at an ever increasing pace, business processes driven by the movement of paper have not. Many studies reveal the inefficiencies of paper-based processes. While most business professionals agree with these findings, they do not possess the time or expertise to evaluate and improve the situation. This is where ImageNet Consulting defines its value proposition; uncovering problems, consulting and evaluating options. They then deliver on solutions that enhance productivity while reducing costs and positively impacting the business' bottom line. ImageNet Consulting provides a vast array of solutions and expertise to manage business processes. The most compelling argument to allow our company to help improve these processes is our independence from manufacturer ownership. This independence allows our company to deliver best-in-class solutions with flexibility not offered by a single line dealer or manufacturer. Through our manufacturer-agnostic and solution-led approach, we are able to offer best-in-class technologies to meet our customer's needs. This requires a clear vision of the future and a nimble company that constantly reinvents itself while keeping ahead of the latest technology developments.

Our customers range from small businesses to some of the largest corporations in the world. We are confident no other company can match our portfolio of products, solutions and the expertise with which we deliver them.

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